

CHAPTER 2F. SPECIFIC SERVICE SIGNS

Section 2F.01 Eligibility

Standard:

Specific Service signs shall be defined as guide signs that provide road users with business identification and directional information for services ~~and for eligible attractions~~.

Guidance:

The use of Specific Service signs ~~should~~ shall be limited to areas primarily rural in character or to areas where adequate sign spacing can be maintained.

Option:

~~Where an engineering study determines a need, Specific Service signs may be used on any class of highways.~~

Guidance:

Specific Service signs ~~should~~ shall not be installed at an interchange where the road user cannot conveniently reenter the freeway or expressway and continue in the same direction of travel.

Standard:

Eligible service facilities shall comply with laws concerning the provisions of public accommodations without regard to race, religion, color, age, sex, or national origin, and laws concerning the licensing and approval of service facilities.

~~The attraction services shall include only facilities which have the primary purpose of providing amusement, historical, cultural, or leisure activities to the public.~~

Guidance:

~~Distances to eligible services should not exceed 4.8 km (3 mi) in either direction.~~

Option:

~~If, within the 4.8 km (3 mi) limit, facilities for the services being considered are not available or choose not to participate in the program, the limit of eligibility may be extended in 4.8 km (3 mi) increments until one or more facilities for the services being considered chooses to participate, or until 25 km (15 mi) is reached, whichever comes first.~~

Guidance:

If State or local agencies elect to provide Specific Service signing, there should be a statewide policy for such signing and criteria for the availability of the various types of services. The criteria should consider the following:

- A. To qualify for a ~~GAS~~ FUEL logo panel, a business should have:
 1. Vehicle services including gas and/or alternative fuels, oil, and water;
 2. Modern sanitary facilities and drinking water;
 3. Continuous operation at least 16 hours per day, 7 days per week for freeways and expressways, and continuous operation at least 12 hours per day, 7 days per week for conventional roads; and
 4. Public telephone.
- B. To qualify for a FOOD logo panel, a business should have:
 1. Licensing or approval, where required;
 2. Continuous operations to serve at least two meals per day, at least 6 days per week;
 3. Public telephone; and
 4. Modern sanitary facilities.
- C. To qualify for a LODGING logo panel, a business should have:
 1. Licensing or approval, where required;
 2. Adequate sleeping accommodations;
 3. Public telephone; and
 4. Modern sanitary facilities.
- D. To qualify for a CAMPING logo panel, a business should have:
 1. Licensing or approval, where required;

2. Adequate parking accommodations; and
3. Modern sanitary facilities and drinking water.

~~E. To qualify for an ATTRACTION logo panel, a facility should have:~~

- ~~1. Regional significance; and~~
- ~~2. Adequate parking accommodations.~~

Support:

Refer California Streets and Highways Code, Division 1, Chapter 1, Article 3, Section 101.7 and California Code of Regulations, Title 21, Division 2, Chapter 19, Sections 2100 through 2120 for detailed policies on specific service signs. See Section 1A.11 for information regarding these publications.

Sign Eligibility Criteria

Standard:

A qualified specific service shall meet the following minimum criteria:

1. Fuel

The business:

A. Shall be located not more than 1.6 km (1 mi) from the interchange where the Logo Panel is to be displayed according to the State Measured Distance.

B. Shall provide vehicle services, including but not limited to: fuel, oil, tire repair, battery, and radiator water.

C. Shall provide public rest room facilities, each containing at least a sink, running water, and a flush toilet.

D. Shall provide drinking water from a fountain or dispenser for public use.

E. Shall provide a public telephone.

F. Shall be open for business, with all of the above services and facilities available, and in a continuous operation, for at least 16 consecutive hours daily, seven (7) days a week, except that the qualified business shall not be considered to be in violation of this requirement when, as a result of a shortage of fuel, the facility is closed or when its hours of operation are reduced.

G. Shall obtain and display any appropriate license or permit as may be required by law.

H. A permittee may include the word "Diesel" or a Department of Transportation approved symbol for diesel, or the letters "LPG" for liquid propane fuel, or any other word or symbol that has been approved by the Department of Transportation which represent a type of fuel on the Logo Panel as specifically provided in the permit.

2. Food

The business:

A. Shall be located not more than 4.8 km (3 mi) from the interchange where the Logo Panel is to be displayed according to the State Measured Distance.

B. Shall accumulate at least seven (7) points from the following four (4) categories, but at least one point must be accumulated from Category 3:

Category 1. If the State Measured Distance is:

a. 0 to 0.8 km (0 to 0.5 mi), inclusive assign 3 points

b. Over 0.8 to 1.6 km (0.5 to 1.0 mi), inclusive assign 2 points

c. Over 1.6 to 4.8 km (1.0 to 3.0 mi), inclusive assign 1 point

Category 2. If the number of traffic control devices consisting of traffic signals or stop signs between said gore and said nearest driveway is:

a. 0-1 device assign 3 points

b. 2-3 devices assign 2 points

c. 4-5 devices assign 1 point

d. More than 5 devices assign 0 points

Category 3.

a. If the number of indoor seats totals:

(1) 50 or more seats assign 3 points

- (2) 30 seats to 49 seats assign 2 points
- (3) 15 seats to 29 seats assign 1 point
- (4) Less than 15 seats assign 0 points

Or

b. If the parking facilities for drive-in or drive-through service totals:

- (1) 20 or more spaces assign 3 points
- (2) 11 spaces to 19 spaces assign 2 points
- (3) 5 spaces to 10 spaces assign 1 point
- (4) Less than 5 spaces assign 0 points

Category 4. When the distance as measured from said gore of the interchange where the Logo Panel is to be displayed to the gore of the next exit served by a food establishment which business would qualify for signing is:

- a. Over 16 km (10 mi) assign 3 points
- b. Over 4.8 to 16 km (3 to 10 mi), inclusive assign 2 points
- c. 1.6 to 4.8 km (1 to 3 mi), inclusive assign 1 point
- d. Less than 1.6 km (1 mi) assign 0 points

C. Shall be in compliance with respect to licensing, approval, and regulation by any state agency and/or any political subdivision of the state having or exercising jurisdiction over the business premises. Licenses and permits required and issued by the state or its political subdivisions shall be displayed on the premises.

D. Shall provide a public telephone.

E. Shall provide public rest room facilities, each containing at least a sink, running water, and a flush toilet.

F. Shall be open for business, with all the above services and facilities available, and in continuous operation for at least 12 consecutive hours daily, beginning not later than 7 a.m., six (6) days a week, and serving breakfast, lunch, and dinner.

3. Lodging

The business:

A. Shall be located not more than 4.8 km (3 mi) from the interchange where the Logo Panel is to be displayed according to the State Measured Distance.

B. Shall accumulate at least seven (7) points from the following four (4) categories:

Category 1. If the State Measured Distance is:

- a. 0 to 0.8 km (0 to 0.5 mi), inclusive assign 3 points
- b. Over 0.8 to 1.6 km (0.5 to 1.0 mi), inclusive assign 2 points
- c. Over 1.6 to 4.8 km (1.0 to 3.0 mi), inclusive assign 1 point

Category 2. If the number of traffic control devices consisting of traffic signals or stop signs between said gore and said nearest driveway is:

- a. 0-1 device assign 3 points
- b. 2-3 devices assign 2 points
- c. 4-5 devices assign 1 point
- d. More than 5 devices assign 0 points

Category 3. If the number of lodging units, each with private bath facilities, is:

- (1) 50 or more units assign 3 points
- (2) 30 units to 49 units assign 2 points
- (3) 15 units to 29 units assign 1 point
- (4) Less than 15 units assign 0 points

Category 4. When the distance as measured from said gore of the interchange where the Logo Panel is to be displayed to the gore of the next exit served by a lodging establishment which would qualify for signing is:

- a. Over 16 km (10 mi) assign 3 points
- b. Over 4.8 to 16 km (3 to 10 mi), inclusive assign 2 points

c. 1.6 to 4.8 km (1 to 3 mi), inclusive assign 1 point

d. Less than 1.6 km (1 mi) assign 0 points

C. Shall be in compliance with respect to licensing, approval, and regulation by any state agency and/or any political subdivision of the state having or exercising jurisdiction over the business premises. Any licenses or permits, which are issued by the state or a local governmental body, shall be displayed on the premises.

D. Shall provide at least one off-street passenger vehicle parking space for each lodging unit available for rent.

E. Shall provide a public telephone.

F. Shall be open for business, with all of the above services and facilities available, and in continuous operation 24 hours a day, seven (7) days a week.

4. Camping

The business:

A. Shall be located not more than 4.8 km (3 mi) from the interchange where the Logo Panel is to be displayed according to the State Measured Distance.

B. Shall be in compliance with respect to licensing, approval, and regulation by any state agency and/or any political subdivision of the state having or exercising jurisdiction over the business premises or be operated by a governmental agency. Any license or permits, which are issued by the state or a local governmental body, shall be displayed on the premises.

C. Must establish eligibility under at least one of the following three criteria:

1. Shall have not less than 25 vehicular overnight camping units or spaces available for rent. Each unit or space must provide individual service and utility hook-ups suitable for travel trailers, campers, and other recreational vehicles. The facility shall be accessible to and capable of accommodating all types of recreational vehicles, travel trailers and campers.

2. Shall have not less than 15 overnight camping units or spaces available, which will accommodate tents, and have at least one vehicle parking space for each unit or space available for rent. Shall have sanitary facilities, and drinking water for the units or spaces, but not necessarily at each individual campsite.

3. Shall have not less than 30 overnight camping units or spaces available, consisting of a combination of the types specified in items A. and B. herein and above.

D. Shall have an attendant on duty 24 hours a day to manage and maintain the facility while it is open for business.

E. Shall be open for business and in continuous operation 24 hours a day, seven (7) days a week, except that seasonally the facility may be closed to the public for not more than 150 consecutive days, provided the Department has received proper notification together with a request to cover or remove all Logo Panels fastened to the Specific Service Signs.

5. "Fuel", "Food", "Lodging" and "Camping"

A Qualified Specific Service Business shall give written assurances of its conformity with all applicable laws concerning the provisions of public accommodations without regard to race, sex, religion, color, or national origin and shall not be in continuing breach of that assurance.

6. Equal Access

A. The order of priority for granting permits to "LODGING" or "CAMPING" businesses for the installation of their Logo Panels on Specific Service (Mainline) Signs or Specific Service (Ramp) Signs, when applications are received from a greater number of Qualified Specific Service Businesses which meet the minimum eligibility criteria than there is space available on the Specific Service Sign, shall be determined based upon the State Measured Distance; with first priority going to the closest business, second priority to the next closest business, and so on until all available space on the Specific Service Sign has been allocated. The same order of priority shall apply when the maximum number of permits has been

issued and a new application is received from a Qualified Specific Service Business located closer to the interchange than another qualified business, which is already signed.
B. The order of priority for granting permits to "FOOD" or "FUEL" businesses for the installation of their Logo Panels on Specific Service (Mainline) Signs or Specific Service (Ramp) Signs, when applications are received from a greater number of Qualified Specific Service Businesses which meet the eligibility criteria than there is space available on the Specific Service Sign, shall be based upon the highest point accumulation from the following two (2) categories:

Category 1. If the State Measured Distance is:

- a. 0 to 0.8 km (0 to 0.5 mi), inclusive assign 3 points
- b. Over 0.8 to 1.6 km (0.5 to 1.0 mi), inclusive assign 2 points
- c. Over 1.6 to 4.8 km (1.0 to 3.0 mi), inclusive assign 1 point

Category 2. If the business is open:

- a. 20-24 hours per day assign 3 points
- b. 16-20 hours per day assign 2 points
- c. 12-16 hours per day assign 1 point

The same order of priority shall apply when the maximum number of permits has been issued and a new application is received from a Qualified Specific Service Business with a higher point accumulation than another qualified business, which is already signed.

Section 2F.02 Application

Standard:

The number of Specific Service signs along an approach to an interchange or intersection, regardless of the number of service types displayed, shall be limited to a maximum of four. In the direction of traffic, successive Specific Service signs shall be for ~~attraction~~, camping, lodging, food, and gas services, in that order.

A Specific Service sign shall display the word message ~~GAS~~**FUEL**, FOOD, LODGING, CAMPING, or ~~ATTRACTION~~, an appropriate directional legend such as the word message EXIT XX, NEXT RIGHT, SECOND RIGHT, or directional arrows, and the related logo sign panels. No more than two types of services shall be represented on any sign or sign assembly. If two types of services are shown on one sign, then the logo panels shall be limited to three for each service (for a total of six logo panels). ~~No more than three types of services shall be represented on any sign or sign assembly. If three types of services are shown on one sign, then the logo panels shall be limited to two for each service (for a total of six logo panels).~~ The legend and logo panels applicable to a service type shall be displayed such that the road user will not associate them with another service type on the same sign. No service type shall appear on more than one sign. The signs shall have a blue background, a white border, and white legends of upper-case letters, numbers, and arrows.

Guidance:

The Specific Service signs should be located to take advantage of natural terrain, to have the least impact on the scenic environment, and to avoid visual conflict with other signs within the highway right-of-way.

Option:

~~GAS, FOOD, LODGING, and CAMPING signs may be used on any class of highway.~~

General Service signs (see Sections 2D.45 and 2E.51) may be used in conjunction with Specific Service signs for eligible types of services that are not represented by a Specific Service sign.

Support:

Examples of Specific Service signs are shown in Figure 2F-1. Examples of sign locations are shown in Figure 2F-2.

Section 2F.03 Logos and Logo Panels

Standard:

A logo shall be either an identification symbol/trademark or a word message. Each logo shall be placed on a separate logo panel which shall be attached to the Specific Service sign. Symbols or trademarks used alone for a logo shall be reproduced in the colors and general shape consistent with customary use, and any integral legend shall be in proportionate size. A logo that resembles an official traffic control device shall not be used.

Guidance:

A word message logo, not using a symbol or trademark, should have a blue background with white legend and border.

Option:

Where business identification symbols or trademarks are used alone for a logo, the border may be omitted from the logo panel.

A portion at the bottom of a **GAS-FUEL** logo panel may be used to display the legends for alternative fuels (see Section 2E.51) available at the facility. A portion at the bottom of a FOOD logo panel may be used to display the word CLOSED and the day of the week when the facility is closed.

Section 2F.04 Number and Size of Logos and Signs

Guidance:

Sign sizes should be determined by the amount and height of legend and the number and size of logo panels attached to the sign. All logo panels on a sign should be the same size.

Standard:

Each Specific Service sign or sign assembly shall be limited to no more than six logo panels. There shall be no more than three logo panels for one of the two service types on the same sign or sign assembly. ~~There shall be no more than four logo panels for one of the two service types on the same sign or sign assembly.~~

Support:

Section 2F.08 contains information regarding Specific Service signs for double-exit interchanges.

Standard:

Each logo panel attached to a Specific Service sign shall have a rectangular shape with a width longer than the height. A logo panel on signs for freeways ~~and expressways~~ shall not exceed 1500 mm (60 in) in width and 900 mm (36 in) in height. A logo panel on signs for ~~conventional roads and~~ ramps shall not exceed 750 mm (30 in) in width and 450 mm (18 in) in height. The vertical and horizontal spacing between logo panels shall not exceed 200 mm (8 in) and 300 mm (12 in), respectively.

Support:

Sections 2A.15, 2E.14, and 2E.15 contain information regarding borders, interline spacing, and edge spacing.

Standard:

A logo panel on signs for the mainline shall be 1200 mm (48 in) in width and 900 mm (36 in) in height.

A logo panel on signs for the ramps shall be 450 mm (18 in) in width and 300 mm (12 in) in height.

Section 2F.05 Size of Lettering

Standard:

All letters and numerals on Specific Service signs, except on the logo panels, shall be a minimum height of 250 mm (10 in) for signs on freeways ~~and expressways~~, and 150 mm (6 in) for signs on ~~conventional roads and~~ ramps.

Guidance:

Any legend on a symbol/trademark should be proportional to the size of the symbol/trademark.

Figure 2F-1. Examples of Specific Service Signs

* See Section 2F.07 for option of putting exit number on a separate plaque instead of on the sign

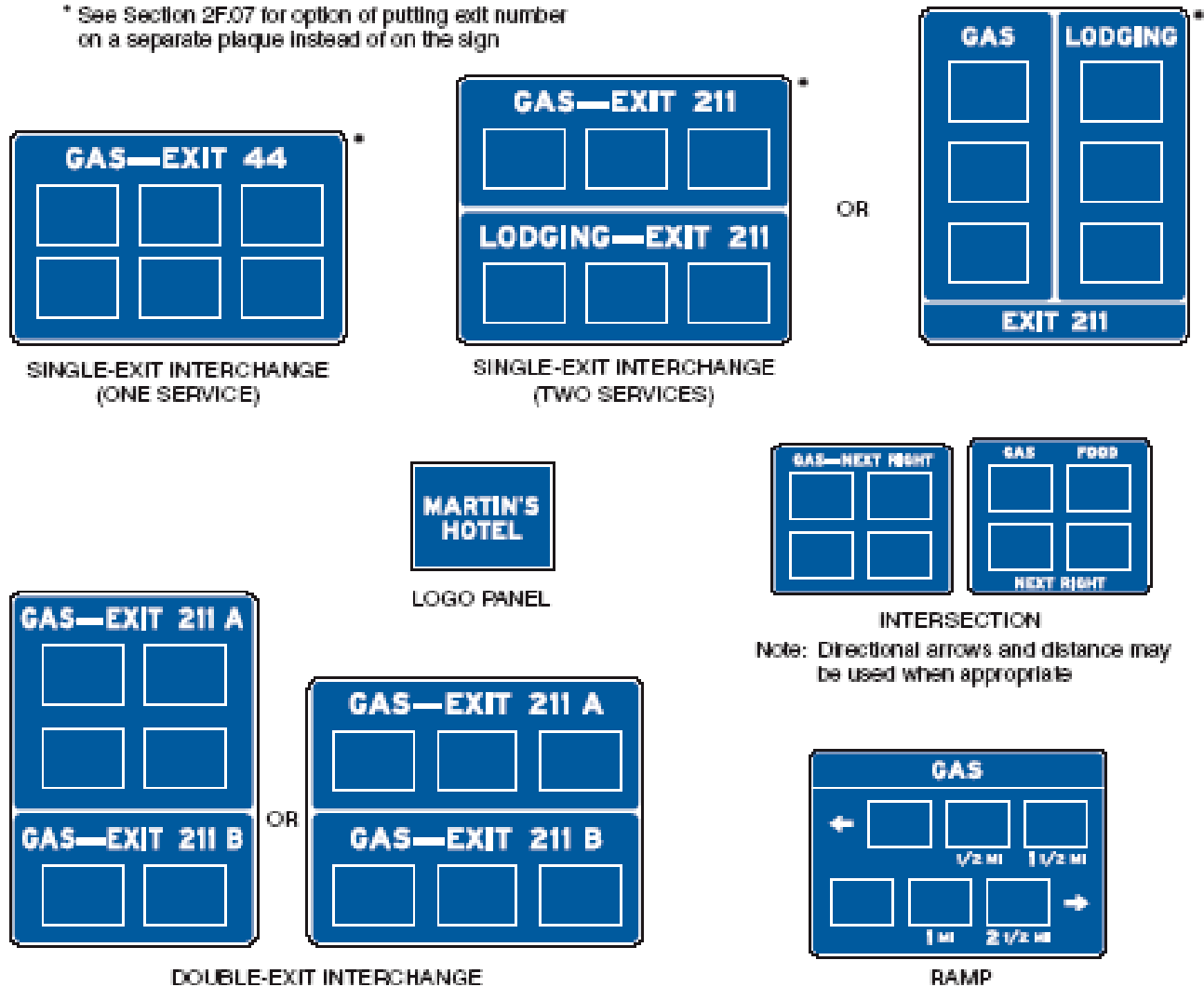
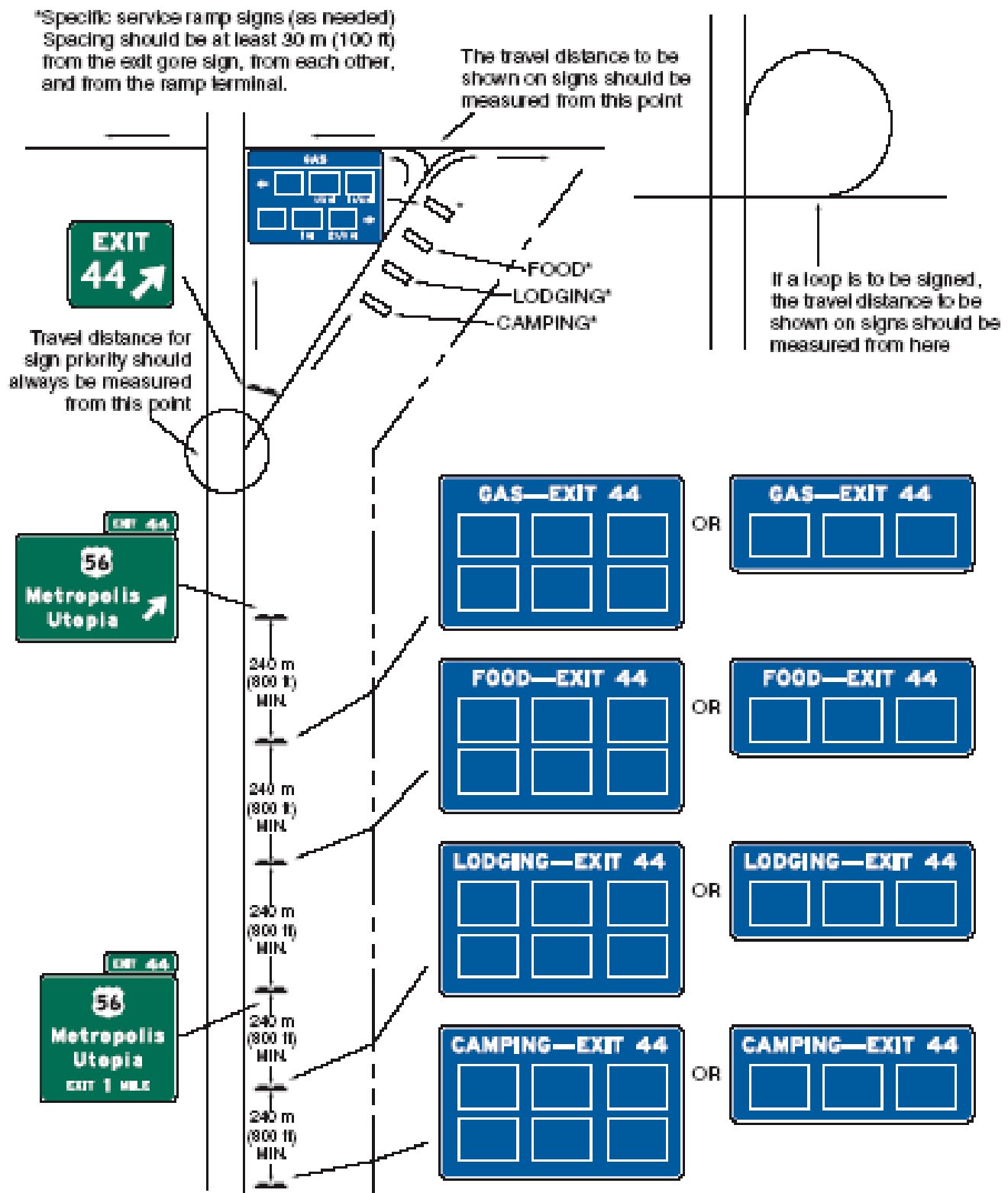


Figure 2F-2. Examples of Specific Service Sign Locations



Section 2F.06 Signs at Interchanges

Standard:

The Specific Service signs shall be installed between the previous interchange and at least 245 m (800 ft) in advance of the Exit Direction sign at the interchange from which the services are available (see Figure 2F-2).

Guidance:

There should be at least a 245 m (800 ft) spacing between the Specific Service signs, except for Specific Service ramp signs. However, excessive spacing is not desirable. Specific Service ramp signs should be spaced at least 30 m (100 ft) from the exit gore sign, from each other, and from the ramp terminal.

Standard:

Specific Service signs shall be located between the previous interchange and sufficiently in advance of the approaching interchange so that the last sign is at least 0.4 km (0.25 mi) in advance of the gore of the approaching interchange with at least 240 m (800-ft) spacing between all Specific Service signs and between Specific Service signs and guide signs.

Option:

At the discretion of the Department of Transportation, the location of the Specific Service signs with respect to their distances from the gore may be increased to avoid conflict with existing guide signs.

Section 2F.07 Single-Exit Interchanges

Standard:

~~At single-exit interchanges, the name of the service type followed by the exit number shall be displayed on one line above the logo panels. At unnumbered interchanges, the directional legend NEXT RIGHT (LEFT) shall be used.~~

At single-exit interchanges, Specific Service ramp signs shall be installed along the ramp or at the ramp terminal for facilities that have logo panels displayed along the main roadway if the facilities are not readily visible from the ramp terminal. Directions to the service facilities shall be indicated by arrows on the ramp signs. Logo panels on Specific Service ramp signs shall be duplicates of those displayed on the Specific Service signs located in advance of the interchange, but shall be reduced in size.

Guidance:

Specific Service ramp signs should include distances to the service facilities.

Option:

An exit number plaque (see Section 2E.28) may be used instead of the exit number on the signs located in advance of an interchange.

The reduced size logo panels and signs also may be installed along the crossroad.

Standard:

The Single-Exit Interchange (One Service) Mainline sign (CA Code SG42-1) shall be used for the Specific Service Signing Program (Logo Program) where there are at least four qualified facilities available with the possibility of more.

The Single-Exit Interchange (One Service) Mainline sign (CA Code SG42-2) shall be used for the Specific Service Signing Program (Logo Program) where there are one or two qualified facilities available and it is not likely that there will be more than three.

At numbered interchanges, the name of the service type followed by the appropriate exit number shall be displayed on one line above the logo panels for SG42-1 and SG42-2 (CA Codes) signs.

Option:

At unnumbered interchanges, the directional legend NEXT RIGHT (LEFT), SECOND RIGHT (LEFT), NEXT EXIT, or SECOND EXIT may be used in place of the exit number for SG42-1 and SG42-2 (CA Codes) signs.

Standard:

The Single-Exit Interchange (Two Services) Mainline sign (CA Code SG42-6) shall be used for the

Specific Service Signing Program (Logo Program) where there are a limited number of services, three or four, in remote rural areas.

The Single-Exit Interchange (Two Services) Mainline sign (CA Code SG42-7) shall be used for the Specific Service Signing Program (Logo Program) where there are a limited number of services, one or two, in remote rural areas.

At numbered interchanges, the appropriate exit number shall be displayed on the first line and the name of each service type shall be displayed above the logo panels for SG42-6 and SG42-7 (CA Code) signs.

Option:

At unnumbered interchanges, the directional legend NEXT RIGHT (LEFT), SECOND RIGHT (LEFT), NEXT EXIT, or SECOND EXIT may be used in place of the exit number for SG42-6 and SG42-7 signs.

Standard:

The Single-Exit Interchange (One Service) Mainline sign (CA Code SG42-9) shall be used for the Specific Service Signing Program (Logo Program) where there is only one service, in remote rural areas.

At numbered interchanges, the name of the service type shall be displayed above the logo panel and the appropriate exit number shall be displayed above the service type.

Option:

At unnumbered interchanges, the directional legend NEXT RIGHT (LEFT), SECOND RIGHT (LEFT), NEXT EXIT, or SECOND EXIT may be used in place of the exit number for the SG42-9 (CA Code) sign.

Standard:

The Single-Exit Interchange (One Service) Mainline sign (CA Code SG42-10) shall be used for the Specific Service Signing Program (Logo Program) where there are at least two qualified facilities and it is not likely that there will be more than four.

At numbered interchanges, the name of the service type followed by the appropriate exit number shall be displayed on one line above the logo panels for the SG42-10 (CA Code) sign.

Option:

At unnumbered interchanges, the directional legend NEXT RIGHT (LEFT), SECOND RIGHT (LEFT), NEXT EXIT, or SECOND EXIT may be used in place of the exit number for the SG42-10 (CA Code) sign.

Section 2F.08 Double-Exit Interchanges

Guidance:

At double-exit interchanges, the Specific Service signs should consist of two sections, one for each exit (see Figure 2F-1).

Standard:

At a double-exit interchange, the top section shall display the logo panels for the first exit and the bottom section shall display the logo panels for the second exit. The name of the service type and the exit number shall be displayed above the logo panels in each section. At unnumbered interchanges, the word message NEXT RIGHT (LEFT) and SECOND RIGHT (LEFT) shall be used in place of the exit number. The number of logo panels on the sign (total of both sections) or the sign assembly shall be limited to six.

Option:

At a double-exit interchange where there are four logo panels to be displayed for one of the exits and one or two logo panels to be displayed for the other exit, the logo panels may be arranged in three rows with two logo panels per row.

At a double-exit interchange, where a service is to be signed for only one exit, one section of the Specific Service sign may be omitted, or a single exit interchange sign may be used. Signs on ramps and crossroads as described in Section 2F.07 may be used at a double-exit interchange.

Standard:

The Double-Exit Interchange Mainline sign (CA Code SG42-3) shall be used for the Specific Service Signing Program (Logo Program) where there are one or two qualified facilities available from each exit and it is not likely that there will be more than three from each exit.

At numbered interchanges, the name of the service type followed by the appropriate exit number shall be displayed on one line above the logo panels for the SG42-3 (CA Code) sign.

Option:

At unnumbered interchanges, the directional legend NEXT RIGHT (LEFT), SECOND RIGHT (LEFT), NEXT EXIT, or SECOND EXIT may be used in place of the exit number for the SG42-3 (CA Code) sign.

Standard:

The Double-Exit Interchange Mainline sign (CA Code SG42-11) shall be used for the Specific Service Signing Program (Logo Program) where there is at least one qualified facility available from each exit and it is not likely that there will be more than two from each exit.

At numbered interchanges, the name of the service type followed by the appropriate exit number shall be displayed on one line above the logo panels for the SG42-11 (CA Code) sign.

Option:

At unnumbered interchanges, the directional legend NEXT RIGHT (LEFT), SECOND RIGHT (LEFT), NEXT EXIT, or SECOND EXIT may be used in place of the exit number for the SG42-11 (CA Code) sign.

Section 2F.09 Signs at Intersections

Standard:

~~Where both tourist-oriented information (see Chapter 2G) and specific service information would be needed at the same intersection, the design of the tourist-oriented directional signs shall be used, and the needed specific service information shall be incorporated.~~

Guidance:

~~If Specific Service signs are used on conventional roads or at intersections on expressways, they should be installed between the previous interchange or intersection and at least 90 m (300 ft) in advance of the intersection from which the services are available.~~

~~The spacing between signs should be determined on the basis of an engineering study.~~

~~Logo panels should not be displayed for a type of service for which a qualified facility is readily visible.~~

Standard:

~~If Specific Service signs are used on conventional roads or at intersections on expressways, the name of each type of service shall be displayed above its logo panel(s), together with an appropriate legend such as NEXT RIGHT (LEFT) or a directional arrow on the same line.~~

Option:

~~If Specific Service signs are used on conventional roads or at intersections on expressways, the NEXT RIGHT (LEFT) or other applicable directional legend or action message may be displayed below instead of above the logo panels.~~

~~Signs similar to Specific Service ramp signs as described in Section 2F.07 may be provided on the crossroad.~~

Section 2F.10 Signing Policy

Guidance:

Each highway agency that elects to use Specific Service signs should establish a signing policy that includes, as a minimum, the guidelines of Section 2F.01 and at least the following criteria:

- A. Selection of eligible businesses;
- B. Distances to eligible services;
- C. The use of logo panels, legends, and signs conforming with this Manual and State design requirements;
- D. Removal or covering of logo panels during off seasons for business that operate on a seasonal basis;
- E. The circumstances, if any, under which Specific Service signs may be used in nonrural areas; and

F. Determination of the costs to businesses for initial permits, installations, annual maintenance, and removal of logo panels.

Support:

California Streets and Highways Code, Division 1, Chapter 1, Article 3, Section 101.7 provides for placement of Specific Service Signs (Logo Sign Program) on all rural freeways in California. The term "rural" for this purpose means any area outside of an "urban" area. An urban area is an area encompassing a population of 5,000 or more.

California Code of Regulations, Title 21, Division 2, Chapter 19, Sections 2100 through 2120 contain standards for the Specific Service Signs (Logo Sign Program).

Standard:

No new Specific Service (CA Code SG42 Series) signs shall be installed in a geographic area with a population over 5,000 as identified on maps prepared by the Department of Transportation based on the most recent United States Bureau of Census data.

When a geographic area exceeds a population of 5,000, Specific Service signs in that area, which were in place prior to the population increase, shall remain in place until new census data shows population levels exceeding 10,000. The Specific Service signs shall then be removed.

Section 2F.101 Signs at Ramps (CA Codes SG42-4, 42-5, 42-8 and 42-12)

Standard:

Specific Service (Ramp) Signs shall be located on, opposite of, or at the terminus of an off-ramp, in the same direction of travel as the Specific Service (Mainline) Signs (See Section 2F.07 and 2F.08). As viewed in the direction of travel, the successive signs shall be those for "CAMPING," "LODGING," "FOOD," and "FUEL" in that order.

If either the business premises or an On-Site Sign of a Qualified Specific Service Business is not visible from any point on the off-ramp or from the terminus of the off-ramp, the Owner or Responsible Operator shall be required to make application to have a Logo Panel placed on a Specific Service (Ramp) Sign.

Option:

If either the business premises or an on-site sign of a Qualified Specific Service Business is visible from any point on the off-ramp or from the terminus of the off-ramp, the Owner or Responsible Operator may apply for placement of a Logo Panel on the Specific Service (Ramp) Sign.

The Department of Transportation may require that a Logo panel be placed on a Specific Service (Ramp) Sign when either the business premises or an On-Site Sign is visible from the off-ramp or from the terminus of the off-ramp, if a sign is necessary to avoid misdirection of the motorist because of the complexity of the interchange.

Appropriate trailblazers may be required by the Department along other public highways as necessary to adequately direct motorists to the business referred to on any Logo Panel.

Standard:

The Logo Panels fastened to a Specific Service (Ramp) Sign or a trailblazer sign shall be the same in shape, color, and message as those shown on the Specific Service (Mainline) Signs, but shall be of smaller size.

Support:

The Specific Service Ramp sign (CA Code SG42-4) may be used for the Specific Service Signing Program (Logo Program) at an exit ramp where there are one or two qualified facilities available and it is not likely that there will be more than three in each direction.

The Specific Service Ramp sign (CA Code SG42-5) may be used for the Specific Service Signing Program (Logo Program) at an exit ramp where there are only one or two qualified facilities in only one direction.

The Specific Service Ramp sign (CA Code SG42-12) may be used for the Specific Service Signing Program (Logo Program) where there is only one qualified facility available and it is not likely that there will ever be more.

Standard:

Ramp signs shall be installed along the ramp or at the ramp terminal for facilities that have logo panels displayed along the main roadway if the facilities are not readily visible from the ramp terminal. Directions to the service facilities shall be indicated by arrows on the ramp signs. Logo panels on Specific Service ramp signs shall be duplicates of those displayed on the mainline signs located in advance of the interchange, but shall be reduced in size.

Support:

The Specific Service Ramp sign (CA Code SG42-8) may be used for the Specific Service Signing Program (Logo Program) in combination with a Directional Arrow Auxiliary (M6 Series) signs, at an exit ramp terminus, as a follow-up sign to freeway signs. A Mileage Plate may be applied to the sign panel, under the business logo where a business is not visible from the sign's location.